

# WCE VANCOUVER SPONSORSHIP PACKAGE

March 2024



## MISSION STATEMENT

Women in Consulting Engineering (WCE) is a community devoted to supporting and empowering women in engineering and increasing gender diversity and inclusion in our industry.

## CORE VALUES



**FUN** a forum for meeting other women within a casual setting.



**FREQUENT** regular events and newsletters to maintain open dialogue and build stronger connections.



**INCLUSIVE** WCE is a safe space for women, those who identify as women, and men who champion women.



**ACCESSIBLE** our group is supported by sponsorship to ensure our events stay affordable for everyone.



**CONNECT WITH COMMUNITY** partnering with existing organizations to encourage more young women and girls to pursue careers in STEM.



**SERVE INDUSTRY PROFESSIONALS** provide a support network for women in industry with topics tailored to career development and mentorship.



**ADAPTABLE** we keep members part of the conversation to ensure WCE is serving all member needs, with the flexibility to adapt to new initiatives.

# WHO WE ARE

## OUR TOP DISCIPLINES



Structural



Civil



Environmental



Geotechnical



Other

## WHERE OUR MEMBERS WORK

Allnorth	Binnie	Hatch	SNC Lavalin
AME Group	COWI	McElhanney	Stantec
Aspect	Copperleaf	Metro Vancouver	Tetra Tech
Associated	Ellis Don	RAM	Thurber
Ausenco	Fluor	RJC	WSP
BGC	Glottman Simpson	Smith + Andersen	+ many more!

## BOARD OF DIRECTORS

CO-CHAIR	Amy Scott, EIT
CO-CHAIR	Neda Naderi, EIT
BOARD ADVISOR	Chunpreet Sahota, P.Eng, PMP
COMMUNICATIONS	Chazel Solamo, EIT, RPF
FINANCE	Pravitha Parameswaran, EIT
LOGISTICS	Evelyn Playle, P.Eng
MEMBERSHIP	Christine Hughes, P.Eng
MENTORSHIP	Nouran ElAmir, EIT
OUTREACH	Soumya Thapliyal, EIT
PROGRAMMING	Christie Corrigan, EIT
PROGRAMMING	Lindsay Hawkins, P.Eng
SPONSORSHIP	Sara Mokhtari, EIT, PMP



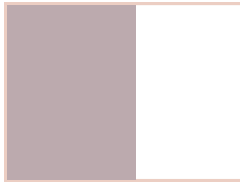
## AT A GLANCE

	<b>800</b> members
	<b>10+</b> events annually
	<b>80</b> avg. event turnout
	<b>750</b> Instagram followers
	<b>2000</b> LinkedIn followers

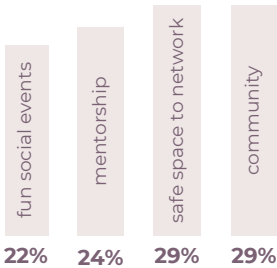
Reference: WCE 2023 Membership Survey



**78%** of our members felt community was important in a workplace, but few people reported they have had success finding it



**53%** of our members have considered leaving the engineering consulting industry



Our members feel the leading benefits of WCE are community and a safe space to network and build connections

# OUR VISION

In alignment with our core values, WCE hosts events on professional development, networking, and mentorship. WCE's events include various activities, including communication coaching, career path development, and bias training, facilitated through workshops, speakers, and panels.

In addition, we help facilitate mentorship connections by fostering organic relationships within our network. We do this by hosting single-evening events, with the goal of building valuable relationships and support for our members throughout their careers. Through our robust mix of programming, we provide members with the tools they need to succeed in the engineering consulting industry.





# SPONSORSHIP PACKAGES

We appreciate the ongoing support of our corporate sponsors who enable WCE to support and empower women in consulting engineering through our various events.

WCE is pleased to invite your company to become a sponsor and receive the sponsorship benefits described in the table.

For more information on sponsorship, please contact our Sponsorship Director at [sponsorship@wcevanancouver.com](mailto:sponsorship@wcevanancouver.com).



	PLATINUM <sup>1</sup> \$7,500	GOLD EVENT \$3,500	SILVER SCHOLARSHIP \$1,750	BRONZE NETWORK \$1,000
<b>BRAND BUILDING</b>				
Sponsorship announcement on Social Media	✓	✓	✓	
Annual profile of company on WCE social media	✓	✓		
"In the Spotlight" feature in one (1) newsletter	✓	✓		
Event sponsor for WCE AGM & Winter Social <sup>2</sup>	✓			
Event sponsor for WCE event <sup>3</sup>		✓		
Sponsor WCE Annual Scholarship(s)	✓		✓ <sup>4</sup>	
<b>PRODUCT PLACEMENT</b>				
Company logo on WCE website and in quarterly newsletter for one (1) year	✓	✓	✓	✓
Company logo displayed at sponsored event	✓	✓		
<b>GROW YOUR NETWORK</b>				
Opportunity to advertise job postings on WCE website (qty. as follows)	30	20	10	5
Free tickets to company sponsored WCE event (qty. as follows)	3	2	1	
Use of the WCE logo to advertise your sponsorship	✓	✓	✓	✓

1. Only one Platinum Sponsor per year.
2. WCE's Founding Sponsor, Glotman Simpson, will co-sponsor the WCE AGM/Winter Social along with the Platinum sponsor.
3. Includes company recognition on event materials, display of logo and marketing materials at events, 5-minute speaking opportunity at event. Event may be sponsored by multiple sponsors dependent on cost, public health orders, and sponsor demand.
4. Will be invited to present at the Scholarship Award Ceremony and the company logo will be displayed at the event. Scholarship eligibility criteria is set by WCE Board and recipients are selected based on WCE Board voting. Scholarship categories may include: women in consulting engineering pursuing any continuing education/training, mature women returning to post-secondary education for engineering, and self-identifying female students pursuing engineering.